

SUN CAPITAL PARTNERS, INC.

MISSION

- ◆ Consistent, top decile returns for our LPs
- ◆ Protect and enhance our reputation
- ◆ Continued growth and improvement
- ◆ Provide outstanding people with great careers
- ◆ Our stakeholder partners share in our success

CULTURE

- ◆ Integrity and fairness always
- ◆ Honor and respect everyone
- ◆ No ego or arrogance
- ◆ Be decisive and accountable
- ◆ Demonstrate commitment and passion
- ◆ Have fun and lighten up

OPERATING IMPERATIVES

- ◆ Liquidity, liquidity, liquidity
- ◆ Prioritize and get it done
- ◆ Great people make great companies
- ◆ Benchmark, measure and improve
- ◆ Know the numbers
- ◆ Think differently